

# Course Information Sheet

**BSc (Hons)**

# Public Health

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Mode and course length - Full-time (3 years)

Location - UCLan London campus (East India Docklands)

Awarding Body - University of Lancashire. As a registered Higher Education provider University of Lancashire is regulated by the Office for Students.

## Overview

BSc (Hons) Public Health aims to provide students with the knowledge and skills to improve and protect the health of the public and reduce health inequalities between individuals, groups and communities through co-ordinated action.

This course offers the opportunities for students to develop contemporary knowledge and understanding of the diverse areas of practice contributing to public health and develop an appreciation of the wider determinants of health inequalities, social policy, related theories and their application to public health.

Learn to promote people's health and wellbeing, with our BSc Public Health degree. You'll learn to research, analyse, report, plan and implement measures for health improvement, health protection and healthcare service quality.

## Course Delivery

Our courses are delivered through a variety of teaching and learning methods that provide students with a modern and engaging higher education experience. These include lectures, seminars, workshops, practical sessions, group projects, reflective practice, case studies, and work-related learning. You will also use our Virtual Learning Environment (VLE) to access learning resources, submit assignments, and engage in online discussions.

Each course is structured into 'modules', each focusing on specific subject areas. Module information, including learning outcomes and assessment requirements, will be provided through Module Handbooks and the VLE.

## Assessment

Assessment methods are varied and may include written assignments, essays, case study analyses, presentations, reports, health promotion campaigns, reflective logs, and research projects. These approaches allow you to demonstrate both your academic knowledge and your practical skills.

Most modules include more than one assessment, giving you the opportunity to develop a range of competencies. Formative feedback will be provided throughout your studies to help you progress and strengthen your performance.

## Fees

Information about your course fee, including any annual fee increases or deposits (if required), can be found in your offer letter.

## Additional Costs

During your course, you may be required to take extra or repeated modules to recover any modules you have failed. You will be charged an additional tuition fee to cover the costs of the extra or repeat modules. This additional fee will be based on the credits for the module(s) you repeat or take.

# Modules

## Core Modules

### Year 1: HI1014 Academic and Professional Skills

The module develops a range of academic skills, providing a basis for success and progression at university and beyond. The aim is to teach these skills explicitly at the first stage of the undergraduate journey, working to improve not only academic competence, but to develop the confidence, resilience and critical abilities of students. The module covers practical written skills including planning of written work and use of academic register. Other elements include the use and process of research, helping students to find appropriate sources, assess their reliability and then integrate these into their own work using academic referencing. The module also teaches techniques for delivering effective presentations as well as transferrable skills such as teamwork and time-management.

### Year 1: HS1004 Health Assets and Skills

This module will provide students with knowledge and understanding of the impact of health inequalities on the health needs of individuals, groups and communities. It will enable investigation into the impact of ill health on vulnerable people and minority groups. Students will examine strategies for health needs assessment and the skills involved in assessing the health needs of individuals and groups. The module will address aspects of the processes that underpin health needs assessments and focus on improving the health outcomes of populations prone to illness and the development of equitable health services. Students will also be introduced to relevant research skills required to investigate the impact of ill-health and offer recommendations on how to improve health needs.

### Year 1: HS1005 Introduction to Public Health

The introduction to public health module provides an overview of matters concerning public health such as contemporary health issues and various theoretical approaches to the discipline. The module also explores public health policy and how health interventions are implemented and promoted. Students will have the opportunity to produce their own public health campaigns focusing on key areas of current health requirements.

### Year 1: HS1006 The Public Health Practitioner

This module aims to introduce students to the roles, responsibilities and careers for public health practitioners. Students will explore strategies used by practitioners to develop programmes for health improvement/promotion and how health trends are monitored. The module will also help students to explore how to communicate public health messages across different audiences. Students will also investigate how to drive change towards long term health improvement/promotion.

## **Year 2: HS2004 Epidemiology and Population Health**

This module aims to introduce students to the role of epidemiology in the protection of population health. It will provide insight into the determinants, occurrence, distribution and control of health and disease in a defined population. It further develops the central role of epidemiology in public health research. It also aims to equip students with sufficient skills and understanding to enable them to implement epidemiological approaches in their future professional roles or in post-graduate studies in post-covid 19 pandemic.

## **Year 2: HS2006 Health Policy and Systems**

The module aims to enable students to become familiar with key aspects of law and policy as they relate to public health. Understanding the process of development and design of national policies will help students to recognise how key stakeholders are engaged and the extent of their influence. Students will explore drivers of policy development such as service user groups, public opinion, and advocacy. It further aims to introduce students to how society is organised in order to achieve health goals and how different actors interact in policy development and implementation processes to contribute to outcomes, at the local, national and global levels. It will cover areas ranging from financing to governance, and other stakeholders. Building on employability in public health, this module aims to prepare students to work in policy development and advocacy.

## **Year 2: HS2007 Lifestyle and Health Promotion**

This module provides students with the knowledge, understanding and necessary skills to utilise the principles of health promotion and to recognise the application of these principles to the specific areas. Students will develop knowledge and understanding of a range of interventions towards a healthy lifestyle and to consider risk behaviour and interventions designed to improve health. The module provides a practical approach to conveying health information, incorporating the public's views and dealing effectively with specific groups (e.g. those whose behaviour, habitual or otherwise, puts their health at risk), along with the skills necessary to conduct a campaign to promote an aspect of health utilising data from screening and other sources.

## **Year 2: HS2008 Media and Health Technology**

This module aims to examine the role of the media in shaping the perception of health and illness as well as its influence on lifestyle and health behaviour. It also explores challenges facing healthcare systems including access, effectiveness, equity and ethical considerations in the face of emerging digital innovations and health technologies (including telehealth) to improve health outcomes.

## **Year 3: HS3004 Global Health in Context**

The module aims to explore current and future trends in global health. It will enable students to be knowledgeable and analytical about how the processes of globalisation affect the health of populations. It aims to highlight global issues in health and the impact of poverty and other inequalities on the changing patterns of health priorities. This module aims to develop the knowledge and skills for students to work with the World Health Organisation, local and global partners, as well as other non-governmental organisations.

### **Year 3: HS3006 Leadership and Managing Services**

The module will explore the principles and theoretical issues of organisation, leadership and management, and effective governance, applicable to Public Health. Students will apply their teamwork skills and examine issues surrounding multi-professional working. Collaborative teamwork is of key importance in public health and other allied health professionals. This module provides students with the opportunity to use their knowledge and understanding of team formation and group dynamics to achieve team objectives, recognising the strengths of others and maximising the effectiveness of their own individual skills.

### **Year 3: HS3007 Public Health in Practice**

This module aims to prepare students for work in public health. Students will review theory and practice for community development and examine various approaches to health promotion, prevention, and protection. Choosing a demographic location and chosen community, students will offer interventions/strategies for health improvement. Moreover, students will also consider diversity and inclusivity in practice to offer to a wide range of communities. The module will also explore the importance of stakeholders within health systems, especially the concept of integrative care system, policy implementation and NHS public health functions as well as public health support roles in Allied Health Professionals.

### **Year 3: HS3008 Public Health Major Project**

There is an expectation that professionals within the field of public healthcare make judicious use of current evidence, to shape, advance and inform their scope of practice. The Public Health Major Project module enables students to integrate and apply relevant skills and knowledge to develop an individual public health campaign project for an identified target population.

**\*Recognised by the UK Public Health Register (UKPHR)**

UCLan London's BSc (Hons) Public Health has been mapped to the UKPHR Practitioner Standards and is listed on the UKPHR website. Graduates are eligible to apply for UKPHR Practitioner Registration, supporting their progression into professional careers in public health.

# UKPHR

Public Health Register

Protecting the public | improving practice

# Ignite your potential



**UCLan  
London**